



# Technology Advisory Case Study

**Industry:** Economic Development

**Services:** Database, Application Development, Data Migration

**Technologies:** Microsoft Power Platform, Dataverse

# Situation

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An economic development organization had a set of internal legacy Access applications and spreadsheets to track business and real estate development, job creation, and community investments it was involved with. These legacy processes created multiple layers of inefficiency, risk, and technical debt. The organization engaged MarksNelson, a Springline company, to assess and implement best-of-breed cloud solutions to replace the existing business applications and databases.

# Solution

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MarksNelson performed a series of discovery workshops, working closely with the client to thoroughly understand its processes and technologies. From these discovery workshops, the team recommended a migration of data and functionality to the latest version of Microsoft D365 Power Platform.

# Results

MarksNelson provisioned a new D365 Power Platform under the client's Azure tenant, and migrated, tested, and trained the users on the new system. The new platform significantly improved the organization's ability to efficiently manage business and real estate development, job creation, and community investments. And the modern interface, enhanced functionality, and integration with other Microsoft services led to increased user satisfaction and productivity.

